# Shark Tank Presentation Outline

 **1. Hook (Attention-getting opener – introduce yourself):**

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 **2. Describe the problem:**

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 **3. Describe your solution to the problem:**

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**4. Provide an example/Demonstrate your product (How does your product work?)**

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 **5. Clincher (Why should others invest in you? What will they get if they do?):**

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